



NEWS RELEASE

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ATN acquires exclusive Canadian Broadcast rights for Hockey World League Finals 2015

November 26, 2015: Asian Television Network International Limited (ATN) (TSX-V-SAT), Canada's largest South Asian Broadcaster, is pleased to announce that it has acquired exclusive Broadcast rights for the Men's Hockey World League Finals to be held in Raipur, India from November 27 – December 6, 2015 & Women's Hockey World League Finals to be held in Rosario, Argentina from December 5 – December 13, 2015.

The Hockey World League is an action-packed competition which gives every hockey-playing nation a chance to go all the way to the Hockey World Cup and the Olympic Games. Typified by its "Make Your Mark" slogan, the Hockey World League invites every hockey-playing nation to take part. It allows even the smallest ones to dream of writing their own chapter in hockey's history books. It builds heroes as fresh talent bursts onto the scene. Established nations feel the heat as rising superpowers threaten to install a new world order.

The Men's & Women's Hockey World League Final will see eight top class international teams battle in a bid to claim the title and secure a ticket to the prestigious FIH Champions Trophy in 2016. The event features two pools of four followed by quarter-finals, semi-finals, classification and medal matches. Following the round-robin, all eight teams will move into the crossover quarter-final phase, with the pool winners meeting the fourth-placed team from the opposite pool. The #2 and #3 finishers will also face-off in the knock-out quarter-final. The Winners of the quarter-final matches will move into semi-finals and the medal games, with the losing teams playing for placement.

The teams featuring in the finals are

Men's Hockey World League Finals: Raipur, India

POOL A	POOL B
Australia	Netherlands
Belgium	Germany
Great Britain	Argentina
Canada	India

Women's Hockey World League Finals: Rosario, Argentina

POOL A	POOL B
Netherlands	Australia
New Zealand	Argentina
Germany	China
Korea	Great Britain

"We are excited to bring this new Hockey league to our viewers and are looking forward to the series. Viewers will be more excited to see this new format especially when Canada & India, both have qualified for the Men's finals "said Dr. Shan Chandrasekar President and CEO of ATN.

ATN serves Canada's diverse cultural communities with more than 50 specialty television channels. The Company offers its flagship ATN-HD general interest service, 3 sports Channels, 4 news Channels, 5 Bollywood movie channels and a variety of channels that include 4 music Channels, 4 lifestyle Channels, 3 Chinese Channels, 6 Punjabi channels, and several regional language channels. ATN operates a South Asian Radio Service on Satellite Radio across The United States and Canada. Some ATN content is also available on any Bell mobile phone that supports video. ATN has programming alliances with leading international broadcasters like Doordarshan, Star Network (News Corp), Sony Entertainment Television, Viacom, Times Television Network, B4U Network, NDTV, Disney, ARY Group and many more. ATN channels are available on various Cable, Satellite and IPTV Platforms across Canada like Shaw Cable, Bell TV, Rogers Cable, Bell Fibe TV, TELUS Optic TV, Shaw Direct, Cogeco Cable, V Media and Others.

All games will be telecast LIVE on 4 ATN channels namely CBN, ATN Cricket Plus, ATN Punjabi Plus & ATN Bangla.

For more information please visit www.asiantelevision.com or contact...

Pramod Israni

Vice President – Marketing

Asian Television Network International Limited

330 Cochrane Drive

Markham, Ontario L3R 8E4

Canada

Tel: 905-948-8199

Email: atn@asiantelevision.com

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