



## NEWS RELEASE

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### **ATN Canada to Produce and Broadcast new series “The Achievers”**

September 14, 2015: Asian Television Network International Limited (ATN) (TSXV-SAT), Canada's largest South Asian Broadcaster, is pleased to announce that it will produce a Canadian television series called `The Achievers`. The series will feature high profile individuals from the field of Politics, Business, Entertainment, Medicine, Arts/Culture, Sports and Academics. This series will feature exclusive interviews with various individuals who have achieved highest honors in their respective fields.

This 100% Canadian production is based on the interviews and shared moments with the achievers who have made it big in their home countries or abroad as immigrants. The series will be produced at ATN's new High Definition Studios and Broadcast Centre. The series will use precious footage from its vast original Canadian Production Archives, some of which may not be available anywhere else in the world.

The series will feature Achievers like Brian Mulroney, Paul Martin, Stephen Harper, Jack Layton, Justin Trudeau, Thomas Mulcair, Kathleen Wynne, Dr. APJ Abdul Kalam, I.K. Gujral and Benazir Bhutto from the world of Politics, Aditya Birla, S.P. Godrej, Ashok Kumar Jain, Naresh Goel, David McKay, Sabi Marwah, John Bitov, Michael Lee Chin, Belinda Stronach, and Ed & David Mirvish from the field of business. It will feature internationally renowned Pandit Ravi Shankar, A. R. Rahman, Dr. Padma Subrahmanyam, Amjad Ali Khan, Dr. L. Subramaniam and Ismail Merchant from Entertainment, & other celebrities like Dr. Deepak Chopra, Dr. Gopal Bhatnagar, Astronaut Dr. Dave Williams, Dr. Madouh Shoukri, Lord Swaraj Paul to name a few.

"I am very honored to have had the opportunity to personally interview most of these outstanding Achievers of international stature" said Dr. Shan Chandrasekar President and CEO of ATN.

The series will commence on September 16, 2015 and run for 39 weeks at prime time on ATN HD and other selected ATN affiliated Channels. ATN will deploy several staff members for this project at different levels including Programming, Production and post-Production.

ATN serves Canada's diverse cultural communities with more than 50 specialty television channels. The Company offers its flagship ATN-HD general interest service, 3 sports Channels, 4 news Channels, 5 Bollywood movie channels and a variety of channels that include 4 music Channels, 4 lifestyle Channels, 3 Chinese Channels, 6 Punjabi channels, and several regional language channels. ATN operates a South Asian Radio Service on Sirius XM Satellite Radio across The United States and Canada. Some ATN content is also available on any Bell mobile phone that supports video. ATN has programming alliances with leading international broadcasters like Doordarshan, Star Network (News Corp), Sony Entertainment Television, Viacom, Times Television Network, B4U Network, NDTV, Disney, ARY Group and many more. ATN channels are available on various Cable, Satellite and IPTV Platforms across Canada like Shaw Cable, Bell TV, Rogers Cable, Bell Fibe TV, TELUS Optic TV, Shaw Direct, Cogeco Cable, V Media and Others.

The season Premiere of the series will feature David McKay President & CEO of RBC- Royal Bank of Canada, Canada's largest Bank.

For more information please visit [www.asiantelevision.com](http://www.asiantelevision.com) or contact...

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